



PRESS RELEASE – July 15, 2024

FLX Networks Appoints Ryland Pruett as Managing Director, Solutions Sales

Industry veteran brings deep enterprise sales expertise to accelerate growth and adoption of FLX's Solutions Exchange

BERNARDSVILLE, NJ, July 15, 2025 – [FLX Networks](#), the innovative, award-winning network transforming how asset and wealth management firms connect and scale, is pleased to announce the appointment of Ryland Pruett as Managing Director, Solutions Sales. In this role, Pruett will lead the expansion of FLX's membership and use of its proprietary Solutions Exchange, a key pillar of the company's multi-sided marketplace.

Pruett brings more than 30 years of experience in financial services, having held senior leadership roles across global asset managers and distribution organizations. Most recently, he served as Founder of Sales Lift Partners, where he provided outsourced sales leadership to asset management firms, helping them execute go-to-market strategies and drive sustainable growth. Prior to that, Pruett spent nearly a decade as Executive Vice President and National Sales Manager at BNY Mellon, where he oversaw a nationwide team of sales professionals.

"Ryland has a proven track record of building high-performing teams, launching strategic growth initiatives, and partnering with leading financial institutions," said Brian Moran, Founder and CEO of FLX Networks. "Ryland brings with him a deep appreciation for the needs and challenges of both asset and wealth managers and will be instrumental in our efforts to ensure our growing membership leverages all the capabilities FLX now offers."

Pruett's appointment comes as FLX continues to drive platform adoption through increased demand for modern, tech-enabled solutions in asset and wealth

management. FLX provides a centralized, integrated, and on-demand marketplace of strategic services and technology including due diligence software, sophisticated marketing and media capabilities, distribution services, practice management and advisor coaches, and more, empowering firms to scale smarter and operate more efficiently.

"I'm excited to join a company that is fundamentally reshaping how asset and wealth managers connect and grow," said Pruett. "The Solutions Exchange represents an entirely new way for firms to access the resources and expertise they need — quickly, flexibly, and cost-effectively. I look forward to working with the FLX team to bring this value to more firms across the industry."

About [FLX Networks](#)

FLX Networks solves substantial pain points shared by asset and wealth managers. We've created a single destination for aggregated insights, investment ideas, engagement, and solutions. Our members—enterprises and individuals—tailor their experience based on their business needs and goals, offering productivity, cost savings, and growth potential.

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