

PRESS RELEASE - March 6, 2023

FLX Networks Announces Additions to Advisory Board

Respected industry veterans from FNZ and Macquarie lend expertise to fintech community platform

BERNARDSVILLE, NJ, MARCH 6, 2023 – <u>FLX Networks</u> today announced the appointment of Kimberly Beck and Brett Wright to its Advisory Board.

"One of our core values is diversity of thought, ideas, and approach, as we believe that such intellectual diversity is key to success," said Brian Moran, FLX Networks founder and CEO. "With their distinguished and distinct backgrounds, both Kimberly and Brett bring the varied expertise necessary to realize our mission."

Kimberly Beck currently serves as Head of North America Marketing for FNZ, a leading global wealth management platform, and brings 25 years of experience in the fintech and asset management industries. Most recently, she served as Chief Marketing Officer at YieldX (acquired by FNZ), and brings knowledge and skills honed at previous roles at Envestnet, BlackRock, and Nuveen, among others. Beck brings relevant experience to the FLX Advisory Board having served on the Board of Governors for the Money Management Institute as well as the Envestnet Women's Initiative Network, serving as co-founder and chairwoman.

"Since its launch in 2019, I have been so intrigued by the community FLX has set out to build, and its mission to modernize and simplify the engagement between asset managers and wealth managers," said Beck. "I am excited to join the FLX Advisory Board and use my marketing and industry experience to help FLX continue to grow the business, innovate its offerings, and deliver a top-rate client experience."

Brett Wright most recently held the position of Head of Client Solutions for the Americas for Macquarie Group. In addition, he served as Trustee and Chief Executive Officer for the Optimum Fund Trust and was a member of the Macquarie Asset Management Public Investments' Executive Committee. Wright also brings extensive experience with industry

www.flxnetworks.com

associations, having served on the Board of Governors for the Money Management Institute and the Board of Directors for the Investments & Wealth Institute.

"Our industry is going through tremendous change across asset and wealth management, and I'm thrilled to join the FLX Advisory Board as they look to revolutionize the engagement experience," Wright commented.

About FLX Networks

FLX Networks revolutionizes engagement for asset and wealth management firms and financial advisors. FLX community members access thought leadership, investment ideas, business resources, and industry connectivity in one centralized destination, delivering productivity, savings, and growth.

###

Media Contact:

Thomas Walek Peaks Strategies twalek@PeaksStrategies.com (917) 353-7575

www.flxnetworks.com 2