FLX Asset Management Relationship Portal



Transforming relationship management into a measurable advantage

What is it?

FLX Networks is where asset and wealth management firms streamline communication, connection, and information sharing while accessing a marketplace of ondemand, integrated services and technology designed for this ecosystem.

The Asset Management Relationship Portal is a true industry utility that transforms relationship management, delivering increased ROI with every new user and company that joins.

Mitigate inconsistent messaging and operational risk by standardizing response processes across your organization.

Who Uses It?



Wealth Management Firms Relationship management, Product or manager research teams, Financial Advisors, Advisor Education and Marketing Teams



Asset Management Firms National Accounts, Wholesaling, Marketing, Product Management, Business Intelligence, Distribution Leadership



Service Providers Industry-specific technology and service companies



Single Source of Truth

One location that reaches many. Empowering Asset Management, National Accounts, and Wealth Management Relationship Teams to focus on the "Relationship" in Relationship Management.



ROI & Productivity

With every new asset or wealth manager, the network increases ROI and Productivity Returns to its members. As membership rises, cost per member goes down!



An Industry Utility

An Independent Industry Utility focused on driving modernized connectivity across an intuitive and cost-effective network.



FLX Asset Management Relationship Portal



Empower your teams to move faster, connect deeper, and grow smarter; turning relationship management into a measurable advantage for your firm.



Wealth Management Benefits

- Democratize: Scale communication to hundreds of asset managers simultaneously
- Efficiency: Replace spreadsheets and heavy manual workflows
- Continuity: Maintain seamless relationships regardless of personnel changes
- Risk Reduction: Lower business and investment oversight risks
- Centralization: Access all asset manager information in one platform
- **Enhanced Communication:** Integrated video tools for real-time messaging

Asset Management Benefits

- Centralize: Stay current with announcements from hundreds of wealth managers
- Simplify: Unified Event Center for ODD. questionnaires and sponsorships
- Monetize: Amplify marketing and thought leadership efforts
- Connectivity: Advanced multimedia communication tools
- Continuity: Maintain relationships despite personnel turnover
- Solutions Hub: Access integrated business and technology services